



OCTOBER 2025

STRATEGY PLAN

Promoting Ultrasound Excellence



Table of Contents

Business Description	3
----------------------	---

Executive Summary	4
-------------------	---

Expertise Across Disciplines	5
------------------------------	---

Member Benefits	6
-----------------	---

Business Description

Promoting Ultrasound Excellence

PAGE 3



About Us

The Australasian Society for Ultrasound in Medicine (ASUM) is the leading authority on diagnostic ultrasound in Australasia. Our vision is to create healthier lives for all by driving excellence in ultrasound, and our mission is to foster a collaborative, multi-disciplinary community of highly competent health professionals who set benchmarks for safe, effective, and innovative practice.

ASUM is affiliated with the World Federation for Ultrasound in Medicine and Biology (WFUMB) and maintains strong partnerships with ISUOG, BMUS, AIUM, EFSUMB, MASU, AFSUMB, ASE, and FLAUS.

Executive Summary

Promoting Ultrasound Excellence

PAGE 4

Vision

When our work is done, ASUM will have created A future where the benefits of the safe and effective use of ultrasound are realised for all patients across Australasia.

Mission

Our work is To enhance patient outcomes by setting benchmarks for ultrasound excellence in diagnosis, treatment, and procedures.

Purpose

The Australasian Society for Ultrasound in Medicine exists To lead the practice of ultrasound in medicine by advancing the safe, effective, and innovative use of ultrasound technology through education, research, and professional standards.

To advance our mission, we will implement:

Transformation

Centred on advancing ultrasound in medicine.



Collaboration

Across sectors to promote best practice standards and resources.



Leadership

Through education, advocacy, research and good governance.



Patient focus

Imbedded in multidisciplinary education and standards.



Expertise Across Disciplines

Promoting Ultrasound Excellence

PAGE 5

Areas of Expertise

ASUM uniquely brings together a broad range of skills, perspectives, and expertise across all aspects of diagnostic ultrasound. This multi-disciplinary approach and depth of experience are unmatched in Australasia, positioning ASUM as the leading voice for ultrasound excellence.

Anaesthetics	Breast	Cardiology	Critical Care
Echocardiography	Emergency Medicine	Fetal	General
Intensive Care	Intra-Operative	Musculoskeletal	Neonatology
Nuclear Medicine	Nursing: ED/Midwifery	Obstetrics & Gynaecology	Orthopaedic
Paediatrics	Physicists	Physiotherapy	Podiatry
Radiography	Radiology	Rural Medicine	Sonography
Sports Medicine	Surgery	Vascular Ultrasound	Veterinary

Member Benefits

PAGE 6

Promoting Ultrasound Excellence

Community

Engage with peers through ASUM Connect, our members-only discussion platform for sharing insights and experiences.

Education & CPD

Access quality professional development programs and receive exclusive member discounts on workshops, webinars, and conferences.

Networking

Expand your professional network at ASUM events and the annual conference – connecting with leaders from across the ultrasound field.

Resources & Research

Enjoy access to the Australasian Journal of Ultrasound in Medicine (AJUM), past conference recordings, scientific articles, and learning materials.

Standards & Guidelines

Stay current with ASUM's evidence-based standards and guidelines for safe, high-quality ultrasound practice.

Grants & Recognition

Apply for ASUM's annual research grants and awards, celebrating excellence and innovation in ultrasound.

Global Outreach Initiatives

Contribute to ultrasound advancement locally and globally through ASUM's partnerships and outreach programs.

Member Savings

Receive discounts on ASUM events, education, and conferences – plus global partner event savings.

And more...



**Contact us
for further
inquiries**

Suite 3.01/9 Help St, Chatswood NSW 2067 | (02) 9438 2078 | asum.com.au